



“The best companies now know, without a doubt, where productivity – real and limitless productivity – comes from. It comes from challenged, empowered, excited, rewarded teams of people. It comes from engaging every single mind in the organization, making everyone part of the action, and allowing everyone to have a voice – a role – in the success of the enterprise. Doing so raises productivity not incrementally, but by multiples.”

**Jack Welch, Former Chairman & CEO
General Electric**

